

Victorian SBE Evolve COVID-19 Relief Program

Hello Victorians! Let's let's not beat around the bush - 2020 has been rough. For Victorians this meant more than 100 days in lockdown. Victorians have every right to be proud of their efforts. No other place in the world tamed a second wave as large as the outbreak in Victoria. There is no denying the impact has been wide reaching; jobs lost, balancing working from home, homeschooling, lack of childcare and support networks and the mental health impact has been extreme. And more so for females; one of the hardest hit during the COVID-19 pandemic.

But it's also a time of opportunity, a time to innovate and being a female founder means you are part of the solution - you are part of the future, shaping your own life, your employees lives and you are shaping our economy to help Victoria step into a better future beyond COVID-19. Airbnb and Uber were built out of the 2009 global recession -so why can't this be the next you! We at SBE Australia are here to support you and with the support of LaunchVic, SBE Australia is running a one off SBE Evolve COVID-19 Relief Program.

The Evolve program aims to build stronger women-led businesses, by giving female founders the right knowledge, tools and support to flourish.

Who should apply?

If you are a technology based business with high impact potential. If your product/service/platform/hardware is driven by technology and you have an MVP (or are close) then this is the program for you. Your business is up and running, yet still in its infancy. There's still so much you feel you need to give your business the best foundations for growth and future success.

What are the program details?

- Starting Thursday 18th February
- 8-week hybrid program (weeks 1 and 7 only are in-person)
- Attendees will have two 2-hour facilitated sessions each week
- The relief package subsidises the first \$2,000 of the usual program fee, participants are expected to pay the remaining \$500 only